



Association of Southern Region Extension Directors

Agenda, April 10-12, 2012

Spring 2012 Meeting of the Association of Southern Region Extension Directors
 Sheraton Music City Hotel, Nashville, TN

Time	Item#	Title and Presenter
Tuesday, April 10		
10:00 am – 5:00 pm		Registration – Oaklands Room
11:30 am – 1:00 pm		Lunch and Welcome – Evergreen Room
1:00 – 1:15 pm	1	Call to Order and Introductions – Jimmy Henning, Chair – Oaklands Room
1:15 – 1:30 pm	2	<p>Initial ASRED Business and Review of Agenda Nominating Committee Resolutions Committee ED Evaluation Committee (Goals CY12 and Budget FY 13) Approve Minutes of August and November, 2011</p> <p><u>Background</u> Chair Henning will appoint and charge committees so they can do their work in advance of their report on the last day of the meeting.</p> <p>Assignments that need to be filled that are known at this time and decisions that need to be made are:</p> <p>(1) ECOP slot currently held by Ed Smith (term ending November 2013, but can be reappointed) (2) a 4-H Youth Educator (and contact information) slot on the Excellence in Extension Award Selection Committee (3) Extension Administrative Advisor for SERA 15 – Competitiveness and Sustainability of the Southern Dairy Industry (S-217). (4) There is also a need to designate an ECOP representative from ASRED who will be the 2013 nominee for Chair-elect of ECOP and 2014 Chair. This role has responsibilities as Chair-elect which make the appointment timely now.</p>
1:30 – 2:30 pm	3	<p>State Updates/Issues</p> <p><u>Background</u> Directors will provide written reports (see links below) and will highlight a couple of items from the reports and take questions during the meeting.</p>

		<p><u>Reports</u> Alabama, Arkansas, Florida, Georgia, Kentucky Report and Annual Report, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virgin Islands, Virginia.</p>
2:30 – 3:00 pm	4	<p>Southern Region Forestry Programs – Bill Hubbard</p> <p><u>Background</u> Bill Hubbard will provide an update of accomplishments and plans for the southern region forestry program.</p>
3:00 – 3:30 pm		Break
3:30 – 4:00 pm	5	<p>Regional Water Liaison Report – Paul Coreil, Chair; Ed Smith and Joe Zublena</p> <p><u>Background</u> 2011 Chair Gaines Smith appointed an ad hoc committee to explore and bring a report about the need for and best ways to approach Extension programming in the SR related to water quantity/availability.</p> <p>In preparation for this discussion, the following documents are recommended for review: http://srwqis.tamu.edu/program-information/target-themes/water-quantity-and-policy/ - (summarizes a 2009 Southern Region Water Program titled Water Policy and Economics)</p> <p>Conference Proceedings (NOTE: this document is 110 pages) can be found at http://srwqis.tamu.edu/media/13578/wpe_conference_oct12-14_gainesville.pdf</p> <p>Draft Position Description and Budget</p> <p>A related NPR video is available at http://www.pbs.org/newshour/bb/climate-change/jan-june12/texaswater_03-22.html</p> <p>Water Quantity Extension Programs in the Southern Region</p>
4:00 – 4:30 pm	6	<p>Role of Administrative Advisors – Paul Warner</p> <p><u>Background</u> Dr. Warner served as Administrative Advisor to the SR-PLN Program and Staff Development committee for many years. He was recognized for modeling effectiveness as an AA and will remind AAs of their roles and their importance to the groups with which they work.</p>
4:30 – 5:00 pm	7	<p>4-H Leadership and Governance – Jimmy Henning</p> <p><u>Background</u> A 4-H Summit was approved by ECOP and has issued a preliminary report. At the March ECOP meeting it was decided to acknowledge the report, thank those who worked on it, and to select a new group of representatives to move to the next step.</p>
5:00 – 6:00 pm		Hospitality Room Open – Room 2157

6:30 – 8:00 pm		Dinner and Award Presentation – Evergreen Room
8:00 – 10:00 pm		Hospitality Room Open – Room 2157

Wednesday, April 11

7:00 – 8:00 am		Breakfast – Evergreen Room
8:15 – 8:30 am		Load Bus
8:30 – 9:20 am		Travel to Murfreesboro
9:30 – 10:00 am	8	<p>ECOP Report – Paul Coreil, Ed Smith and Jim Trapp</p> <p><u>Background</u> ECOP representatives from the SR will update the group on recent discussions and actions of ECOP. Questions and comments will also be entertained about how we work with APLU, ECOP and other COPs.</p>
10:00 – 10:30 am	9	<p>eXtension Report – Jimmy Henning</p> <p><u>Background</u> As the chair of the eXtension Governing Committee, Jimmy Henning will review recent discussions and plans</p>
10:30 – 11:00 am	10	<p>The Uniqueness of Cooperative Extension: Informing our Strategy – Paul Coreil</p> <p><u>Background</u> Cooperative Extension’s community-based transformational education role makes it unique within the land-grant family, yet funding guidance by the APLU structure points toward a “one size fits all” pattern as top priority. Can Cooperative Extension better portray this transformational role such that it is better appreciated by our partners? See NAREEE Recommendations.</p>
11:00 – 11:30 am	11	<p>Battelle Study Discussion – Tim Cross, Paul Coreil and Joe Zublena (Steering Committee Members); Ron Brown and Eric Young</p> <p><u>Background</u> Southern Region Extension and Experiment Station Directors have agreed to a study by the Battelle Institute titled <i>Analysis of the Importance and Value of Southern Agricultural Experiment Stations and Extension Services</i>. (Proposal and Cost Letter) have been distributed and the Steering Committee needs a clear understanding of expectations from ASRED as they guide the study.</p>
11:30 – 11:45	12	SAAESD Update – Eric Young
11:45 - Noon	13	Grantsmanship Workshop Update – Eric Young and Ron Brown

		<u>Background</u> Southern Region Extension and Experiment Station Directors sponsored a grantsmanship workshop for faculty in the Washington, DC area in December.
Noon – 1:00 pm		Lunch
1:00 – 2:00 pm		Tour and Program Highlights
2:00 – 2:50 pm		Travel to Lynchburg
3:00 – 5:00 pm		Tour Jack Daniels
5:00 – 5:30 pm		Reception
5:30 – 7:00 pm		Dinner
7:00 – 8:30 pm		Return to Hotel
8:30 – 10:00 pm		Hospitality Room Open – Room 2157

Thursday, April 12

7:00 – 8:00 am		Breakfast – Evergreen Room
8:00 – 8:30 am	14	4-H Council Update – Lyla Houghlum – Oaklands Room
8:30 – 9:45 am	15	Administrative Advisor and Other Reports/Follow Up 15.1 - Journal of Extension – Gary Jackson 15.2 - Southern Region Aquaculture Center – Tony Windham 15.3 - SERA 39, Public Policy Issues Education – Tony Windham 15.4 - SR-PLN FCS Committee and CYFAR Letter Follow-up – Millie Ferrer-Chancy 15.5 - Youth Obesity Team Update – Joe Zublena and Shirley Hastings 15.6 - SRDC Future – Gary Jackson 15.7 - CRD Committee Report – Joe Zublena 15.8 – SERA 41 Report – Jimmy Henning 15.9 – PLN-IT Committee Report – Jimmy Henning
9:45 - 10:15 am		Break
10:15 – 10:30 am	16	Nominating Committee Report
10:30 – 10:40 am	17	Resolutions Committee Report
10:40 – 10:50 am	18	ED Evaluation and Planning Committee Report
10:50 – 11:00 am	19	Regional Forester Budget Presentation – Beverly Sparks
11:00 am - Noon	20	Other Items 20.1 - Review Retiree List 20.2 – NIFA Update – Dr. Robert Holland, NIFA
Noon		Adjourn (Note: Box lunch available beginning at 11:00 am)