



Association of Southern Region Extension Directors

ASRED Meeting

August 22 – 25, 2022

Hilton Ft. Worth
Ft. Worth, TX

Agenda	
<i>Monday, August 22</i>	
1:00 pm	Registration Opens
1:00 – 2:30 pm	Program Leadership Committee Meeting w/ Committee Chairs Followed By PLN Executive Committee Meeting – Crystal A
5:00 – 6:00 pm	Newcomer Orientation
6:00 pm	Dinner On Your Own
<i>Tuesday, August 23</i>	
7:00 am	Breakfast – Crystal D
8:00 am	General Session – Crystal D
	Welcome <ul style="list-style-type: none">• Brian D. McGhee, PLC Chair, IT Support Specialist-CoAG, Fort Valley State University• Rick Avery, Ph.D. Director, Texas A&M Agrilife Extension, Texas A&M University• Carolyn J. Williams, Ph.D., Executive Associate Director for Extension, College of Agriculture & Human Sciences, Prairie View A&M University
	Keynote <ul style="list-style-type: none">• Chavonda Jacobs-Young, Ph.D. Under Secretary for Research, Education and Economics and USDA Chief Scientist, United States Department of Agriculture
9:30 am	Break

<p>10:00 am</p>	<p>Committee Meetings (<i>with Administrative Advisors</i>)</p> <ul style="list-style-type: none"> • Agriculture & Natural Resources – (Laura Johnson, AA) – Crystal D • Communications – (Gina Eubanks, AA) – Crystal B • Community Development – (Ashley Stokes, AA) – Ruth Chris #2 • Family & Consumer Sciences – (Laura Stephenson subbing for Gary Jackson, AA) – Crystal C • 4-H Youth Development – (Bob Scott, AA) – Crystal C • Information Technology – (Andra Johnson, AA) – Crystal B • Middle Management – (Paul Brown subbing for Mike Phillips, AA) – Crystal A • Program & Staff Development – (Damona Doye, AA) – Ruth Chris #3 <p><i>(All Directors who do not have AA assignments should feel free to join the program committee of their choice).</i></p>
<p>12:00</p>	<p>Lunch, Awards Presentations – Crystal D</p>
<p>1:30 – 3:00 pm</p>	<p>ASRED Session (1:30 – 5:00 PM) – Ruth Chris #1</p> <p>Call to Order; Review Agenda; Approve May 2022 Minutes</p> <p>Charge Committees – Rich Bonanno, Chair</p> <p>1</p> <ul style="list-style-type: none"> • Nominating Committee – Laura Johnson, Chair, Gary Jackson and Laura Stephenson – Positions identified to be filled include these. • Resolutions Committee – Paul Brown, Chair, Bob Scott and Gina Eubanks <p>2</p> <p>State Updates</p> <p>Print all State Updates in one document HERE</p> <p>Individual updates: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virginia, Virgin Islands</p>
<p>3:00 pm</p>	<p>Break</p>
<p>3:30 – 5:00 pm</p>	<p>2 State Updates (continued)</p> <p>3 Extension, Outreach and Engagement – Laura Johnson, Tom Dobbins, Damona Doye and Gary Jackson</p>

	4	<p>Food Safety Conversation Update – Dr. Allisen Penn, College of Family and Consumer Sciences, Associate Dean for Extension and Outreach, University of Georgia</p> <p>This conversation began more than a year ago and significant progress has been made. Dr. Penn will review progress and share plans for next steps.</p>
	5	<p>Health Extension Staffing Discussion – Andra Johnson</p> <p>There is a need and there are opportunities in Extension Health programming. Challenges include how best to handle staffing and how best to integrate educational activities into the Extension program. Dr. Johnson will lead a discussion on these issues.</p>
Evening		Committee Night Out (Optional)
<i>Wednesday, August 24</i>		
7:00 am		Breakfast – Crystal D
8:00 - Noon		ASRED Session – Texas A
8:00 – 10:00 am	6	<p>SAAESD Report – Dr. Gary Thompson, Executive Director, Southern Region</p>
	7	<p>Health Extension Cohort for Southern Region – All</p> <p>Dr. Roger Rennekamp obtained funding to offer a regional cohort exclusively for the Southern region this fall. This funding would support 25 Extension professionals from the Southern region participating in the Public Health Essentials graduate certificate program for \$450 (50% discount off the government rate of \$900 and an 85% discount off the public rate of \$3,000). Graduates receive a certificate of completion from Cornell University and have the option of applying to take the examination for the Certified in Public Health (CPH) credential offered by the Board of Public Health Examiners. Dr. Rennekamp's funding will also pay for a portion of the cost of taking the exam. See the promotional flyer and a detailed description of the curriculum.</p> <p>Directors need to discuss timing, criteria for selection and identify 25 participants, as well as how to best benefit from people being trained.</p>
	8	<p>Salary Differentials for Advanced Degrees – Damona Doye</p> <p>Current OSU Extension policy allows for an increase in pay of \$3000 if an employee earns a MS degree. We need to increase that amount but are already above what OSU generally awards</p>

		(surprisingly, it is \$1200). What amounts, if any, do other states provide as increased compensation for completing MS degrees?
	9	How Salesforce is Used at Clemson – Tom Dobbins With increasing interest in Customer Relations Management, Tom will review his experience with Salesforce at Clemson
	10	Metrics for Extension: AHS Survey – Laura Johnson and Paul Brown Laura and Paul represent ASRED on a planning committee for a regional data collection process initiated by the SR Administrative Heads Section. It is important that metrics collected on and for Extension are useful to Directors and they will seek input from the group.
10:00 – 10:30 am		Break
10:30 – 12:00 am		ASRED Session – Texas A
10:30 am - Noon	11	ECOP Actions and Discussion – Laura Johnson, Rich Bonanno and Damona Doye <ul style="list-style-type: none"> • ECOP Budget • ED Search • Professional Development Committee • Program Committee • 4-H Leadership • Other
	12	National 4-H Congress Update – Laura Johnson
12:00 – 1:30 pm		Joint Lunch – Crystal D
1:30 – 3:00 pm		PLC Committee Meetings (<i>with Administrative Advisors</i>) <ul style="list-style-type: none"> • Agriculture & Natural Resources – (Laura Johnson, AA) – Texas C • Communications – (Gina Eubanks, AA) – Texas D • Community Development – (Ashley Stokes, AA) – Continental • Family & Consumer Sciences – (Laura Stephenson subbing for Gary Jackson, AA) – Crystal B • 4-H Youth Development – (Bob Scott, AA) – Crystal C • Information Technology – (Andra Johnson, AA) – Metropolitan • Middle Management – (Paul Brown subbing for Mike Phillips, AA) – Crystal A

		<ul style="list-style-type: none"> • Program & Staff Development – (Damona Doye, AA) – Citizens 3 <p><i>(All Directors who do not have AA assignments should feel free to join the program committee of their choice).</i></p>
3:00 – 3:30 pm		Break
3:30 – 5:00 pm	13	<p>4-H Landmark Gift – Jill Bramble, Executive Vice President and Chief Growth Officer, National 4-H Council</p> <p>National 4-H Council announced a \$50 million gift from writer and philanthropist MacKenzie Scott, the largest single gift in 4-H's 120-year history. Jill will provide information about potential uses of the gift and solicit suggestions from the group.</p>
	14	<p>Staff Development and Reporting Organization – Damona Doye</p> <p>How are program and staff development/organizational learning/reporting units organized in other states? The SR – PSD state reports included an overview of how their systems' program and staff development units are staffed so I extracted the responses to inform our discussion. It isn't clear in most cases who the director is and/or to whom individuals report. Other questions for discussion that I have include:</p> <ul style="list-style-type: none"> • If faculty are part of the unit, are they tenure track and to whom do they report? • Where are ag leadership programs within this mix? • Are 4-H and FCS programs supported by this team as well or do they have separate support? • If you were starting from scratch, would you organize differently? • What skills would you like to add or do you feel like are missing?
	15	<p>Language Accessibility Recommendations – Gina Eubanks, AA to PLC Communications Committee</p> <p>In order to avoid discrimination against Limited English Proficiency (LEP) persons on the ground of national origin, recipients must take reasonable steps to ensure that LEP persons receive the language assistance necessary to afford them meaningful access to USDA programs and activities, free of charge. NIFA recipients and sub-recipients of federal financial assistance are strongly encouraged to conduct an LEP self-assessment and to develop LEP policy directives, a LEP plan and procedures to fully implement a LEP program. (https://nifa.usda.gov/limited-english-proficiency)</p>
	16	Feedback from PLC AAs – All
Evening		State Night Out (Optional)

Thursday, August 25

6:30 am		Breakfast – Crystal D
7:00 am		Program Leadership Committee (PLC) Meeting – (Current, Incoming, and Outgoing PLC Members)
8:00 – 10:00 am		First Joint General Session of AEA and ASRED – Citizens A & B
8:00 – 10:00 am	J1	NIFA Update – Dr. Kevin Kephart, Deputy Director, Institute of Bioenergy, Climate, and Environment, USDA/NIFA
	J2	SRDC Happenings – Dr. John Green, Director
	J3	4-H Council Update – Jennifer Sirangelo, President and CEO, National 4-H Council
	J4	MOU Example: LSU/Southern – Gina Eubanks, Associate Vice President and Program Leader, LSU Ag Center and De’Shoin York, Vice Chancellor for Extension and Outreach, Southern University Drs. York and Eubanks will share a recently approved MOU and discuss how the MOU was developed, obstacles and how they were overcome, and outlook for positive results.
10:00 – 10:30 am		Break
10:30 - Noon		Second Joint Session of AEA and ASRED (Includes Program Leadership Committee)
10:30 am	J5	National Diabetes Prevention Program – Dr. Vanessa Da Silva, State Director, Arizona Diabetes Prevention Program
11:00 am	J6	PLC Action Items and Information Items
Noon		Lunch (AEA and ASRED) – Crystal B
1:00 – 2:30 pm		ASRED Session – Texas A
	17	Credit for 4-H and FFA work – Ashley Stokes
	18	Nominating Committee Report – Laura Johnson
	19	Resolutions Committee Report – Paul Brown
	20	Spring 2023 ASRED Meeting – Laura Johnson
	21	Other Items, Updates, and Reports

Adjourn