

E-Extension Workshop

3/11/02 Draft

Sponsored by

Association of Southern Region Extension Directors

Embassy Suites-Airport Hotel (TBA)

Atlanta, GA

March 26-27, 2002

Purpose: This meeting brings together Southern Region Extension Directors and key invitees in a facilitated workshop setting to explore, create awareness, and seek consensus on:

1. A vision for E-Extension
 - What are the possibilities?
 - What are the components of E-Extension?
 - What can it be?
 - What should it be?
2. Feasibility
 - Technical?
 - Fiscal?
 - Incentives for developers/maintainers?
 - Copyright issues?
3. Organization and management
 - Consortium?
 - Association?
 - Private/public partnership?
 - Funding? (cost recovery? Grant? Dues? Etc)
 - Other?
4. Standards and protocol
 - Educational standards?
 - Technology standards?
 - Platform?
 - Interface?
5. Next steps

Nature of meeting: This is a workshop and open discussion is desired, thus, attendance is limited. Full-group sessions are planned as facilitated discussion sessions. Other parts of the meeting are envisioned as small group sessions that are facilitated internally. Dr. Larry Lippke, Texas Cooperative Extension Service, will facilitate the large-group discussions.

Invited Participants: ASRED Directors are invited to participate, along with 3-4 additional individuals from their staffs. In addition, representatives have been invited from each of the other four Extension regions, regional committees of SR-PLC, other sections of CFERR, CSREES, ADEC, SRDC and other partners.

Draft Agenda:

Tuesday, March 26, 2002

1:00 p.m.	Call to order, introductions	Dave Foster
1:15 p.m.	Overview of meeting, purpose, procedures	Dave Foster
1:30 p.m.	What can/should E-Extension be?	
	-- Overview of e-Extension from ASRED's perspective (20 min)	Ron Brown

	-- Relationship with e-Commerce (15 min)	Bo Beaulieu, SRDC Bob Coppedge New Mexico S U
	-- What can e-Extension be? Lessons from ADEC (15 min)	Jan Poley, ADEC
	-- e-Extension from the CSREES perspective (15 min)	Sally Rockey Deputy Administrator ISTM/CSREES
	-- Brain-Storming Examples (40 min)	Dr. Larry Lippke Facilitator
3:15 p.m.	Break	
3:30 p.m.	What do we want e-Extension to be?	Small Groups
4:30 p.m.	Report to large group/draft vision/discussion	Facilitator
5:30 p.m.	Break for reception and dinner (On your own)	
Wednesday, March 27, 2002		
8:00 a.m.	Review Vision of E-Extension (facilitated discussion)	Facilitator
	Frame remaining issues (facilitated discussion)	Facilitator
	--feasibility	
	--organization and management	
	--standards/protocol	
	--investment/cost/participation	
	--others	
9:00 a.m.	Small groups work on issues	
10:15 a.m.	Break	
10:45 a.m.	Small groups report/discussion	Facilitator
Noon	Lunch—Administrator Reactions	John Kelly, Clemson
1:00 p.m.	Next steps/Building a draft plan	Facilitator
3:00 p.m.	Adjourn	